

NCC Cable System Order

11753405

Order #	62296079
Syscode	5327
System Name	Spectrum/Rice Lake, WI
Market	Minneapolis-St. Paul
AE	Paul Doll
Sales Coordinator	Adam Schaff
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Cable Nielsen Live+SD Feb16
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Flight Dates	06/20/16 - 07/03/16
Agency	National Media
Advertiser	Ron Johnson for US Senate
Client Code	
Product Code	
Est Code	7311
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	07/07/16
Version	4 Vs. 3
Show All Lines	
Total # of Weeks	2
Total	\$938.00
Commission	\$140.70
Net Total	\$797.30
Total Spots	104
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments :	R2: removed missed spot, total -\$18. Rev. 7.7
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	AVG. ALL WKS<	6/20/16	6/26/16	19:00	24:00		X	X	X	X	X	X	-	-	12	\$10.00	\$120.00	30	
2	ESPN	COLLEGE BKBL R<	6/27/16	7/3/16	19:00	24:00	X							-	-	2	\$10.00	\$20.00	30	
3	FXNC	FOX AND FRIEND<	6/20/16	6/26/16	05:00	09:00		X	X	X	X	X	X	-	-	12	\$8.00	\$96.00	30	
4	FXNC	FOX AND FRIEND<	6/27/16	7/3/16	05:00	09:00	X							-	-	2	\$8.00	\$16.00	30	
5	FXNC	AVG. ALL WKS<	6/20/16	6/26/16	19:00	24:00		X	X	X	X	X	X	-	-	12	\$10.00	\$120.00	30	
6	FXNC	VARIOUS	6/27/16	7/3/16	19:00	24:00	X							-	-	2	\$10.00	\$20.00	30	
7	TBSC	VARIOUS	6/20/16	6/26/16	19:00	24:00		X	X	X	X	X	X	-	-	12	\$8.00	\$96.00	30	
8	TBSC	VARIOUS	6/27/16	7/3/16	19:00	24:00	X							-	-	1	\$8.00	\$8.00	30	R2 -1x
9	DISC	AVG. ALL WKS<	6/20/16	6/26/16	19:00	24:00		X	X	X	X	X	X	-	-	12	\$10.00	\$120.00	30	
10	DISC	AVG. ALL WKS	6/27/16	7/3/16	19:00	24:00	X							-	-	1	\$10.00	\$10.00	30	R2 -1x
11	HIST	AVG. ALL WKS<	6/20/16	6/26/16	19:00	24:00		X	X	X	X	X	X	-	-	12	\$10.00	\$120.00	30	
12	HIST	AVG. ALL WKS<	6/27/16	7/3/16	19:00	24:00	X							-	-	2	\$10.00	\$20.00	30	
13	TNT	AVG. ALL WKS<	6/20/16	6/26/16	19:00	24:00		X	X	X	X	X	X	-	-	10	\$10.00	\$100.00	30	R1 +10x
14	TNT	AVG. ALL WKS<	6/20/16	6/26/16	05:00	09:00		X	X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	R1 +6x

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15	FSWI	AVG. ALL WKS<	6/20/16	6/26/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$4.00	\$24.00	30	R1 +6x

	Jun 2016	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Total
SPOTS	94	10	0	0	0	0	0	0	0	0	0	0	104
AMT	\$844.00	\$94.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$938.00

SYSTEM APP: _____ SALES _____ ACCT _____ Date Printed 07/07/16

62296079 | Minneapolis-St. Paul | Spectrum/Rice Lake, WI | 5327 |